

OUR IDEA – DESIGN BRIEF

NAME OF THE PROJECT/IDEA
WE ARE DESIGNING A... (e.g. comic, website, festival, tour, video, campaign...)
FOR... (identify users, target audience...)
 <p>The watermark logo for 'ecoope' is centered in the background of this section. It features the word 'ecoope' in a light blue, lowercase, sans-serif font. The 'oo' is stylized with two overlapping circles, one yellow and one light blue. Below the main text, the words 'YOUTH COOPERATIVE' are written in a smaller, grey, uppercase font.</p>
THAT... (specify what it does)
AND AS A RESULT...

