



**Pilot Training programme on
Cooperative Entrepreneurship
for Secondary Education students**

Langreo, Spain | 22-26 Jan 2018

Co-funded by
the European Union



ALL ABOUT COOPERATIVE ENTREPRENEURSHIP

JOIN THE PILOTS

Participate in the ECOOPE pilot experience for cooperatives and future entrepreneurs. Learn more here:

[PARTICIPATE](#)

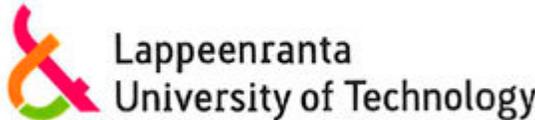


THE PROJECT

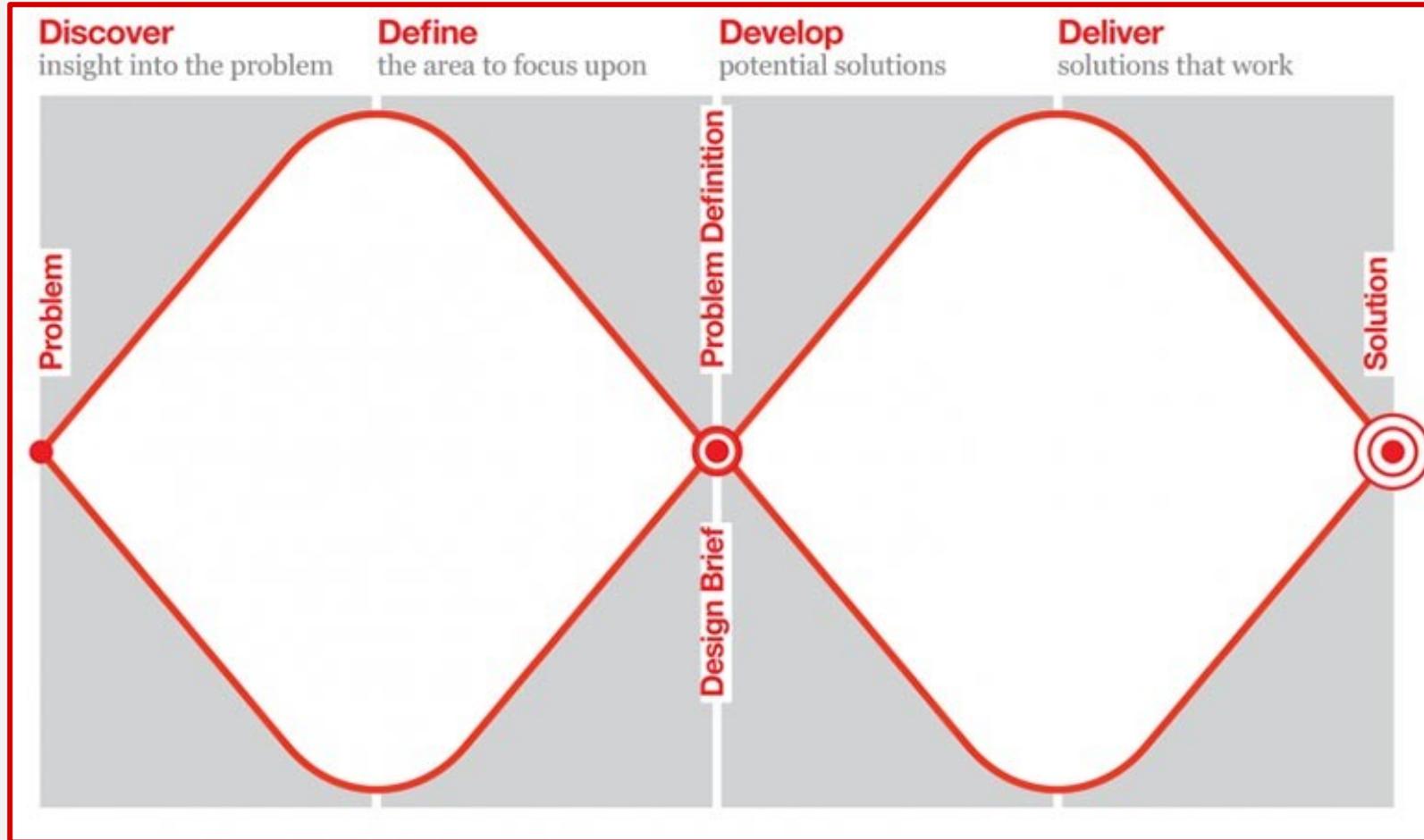
The Entrepreneurial Cooperative Experience (ECOOPE) is a project co-funded by the European Union. We want to promote the co-operative business model among young future entrepreneurs because our main goal is to improve the employability of European youth, specially in those countries with high rates of unemployment.



THE PARTNERS



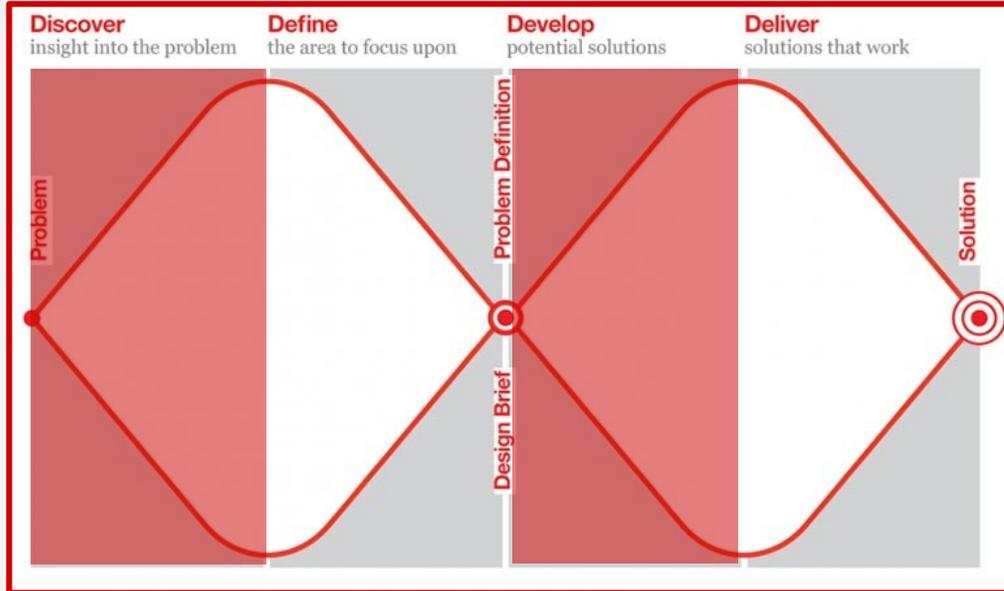
THE DESIGN PROCESS: DOUBLE DIAMOND



Divided into four distinct phases – Discover, Define, Develop and Deliver – the Double Diamond is a simple visual map of the design process.

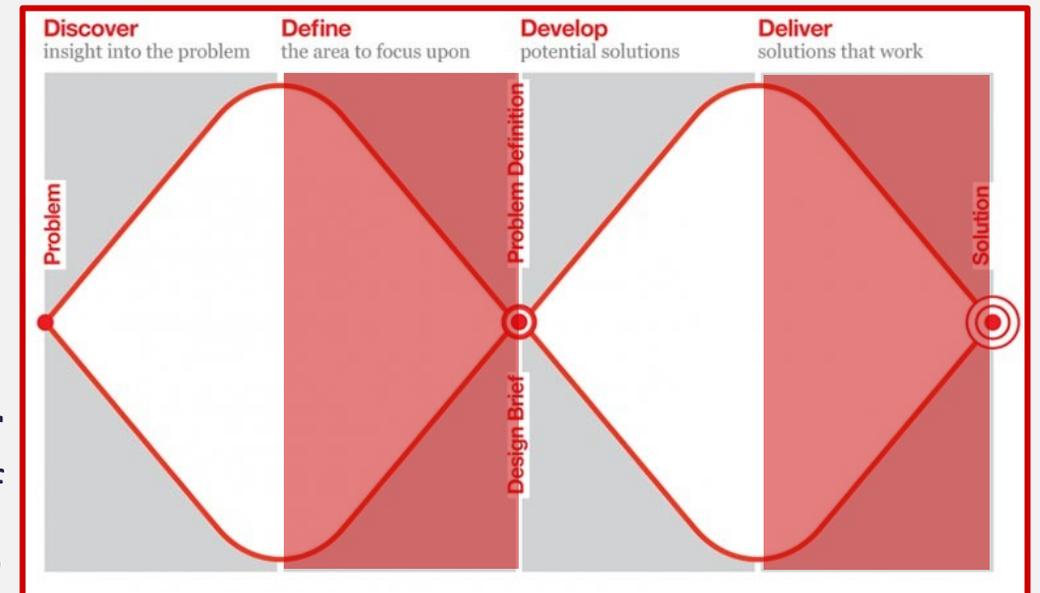


THE DESIGN PROCESS: DOUBLE DIAMOND



DIVERGENT THINKING: Discover / Develop

Think as widely as possible about the potential that might exist and the various solutions which we might start to implement exploring a variety of ideas.



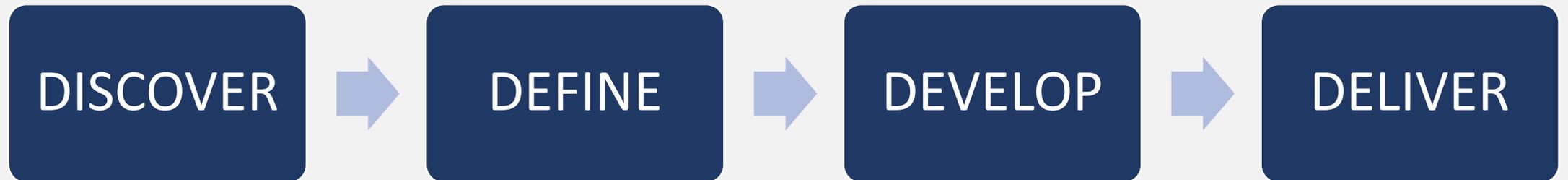
CONVERGENT THINKING: Define / Deliver

Coalesce the information and reduce the variety of ideas to one consolidate direction.



ACTIONS

THE PROCESS





DISCOVER

The phase is triggered by the launch of the Challenge. Previously, students get to know each other, build rapport and form teams



Objectives

- Teambuilding
- Discover the challenge
- Build a rich knowledge base with inspiration and insights

Who Can Help Us?

Name:

Name:



DEFINE

Teams make sense of the problem at hand identifying the most important issues and what's expected from them



Objectives

- Open out and explore the challenge to identify problems and opportunities
- Summarise key findings
- Generate ideas

Who Can Help Us?

Name:

Name:



DEVELOP

Selected concepts are prototyped, tested, improved and refined in various iterations.
Collaborative problem solving skills are put into practice.



Objectives

- Turn ideas into actions, products or services
- Put concepts to test iteratively

Who Can Help Us?

Name:

Name:



DELIVER

The resulting concepts, products or services are finalised and launched.
Challenge promoter provides feedback and approval.



Objectives

- Fine-tune actions, products or services
- Ensure “customer” feedback
- Share reflections on process

Who Can Help Us?

Name:

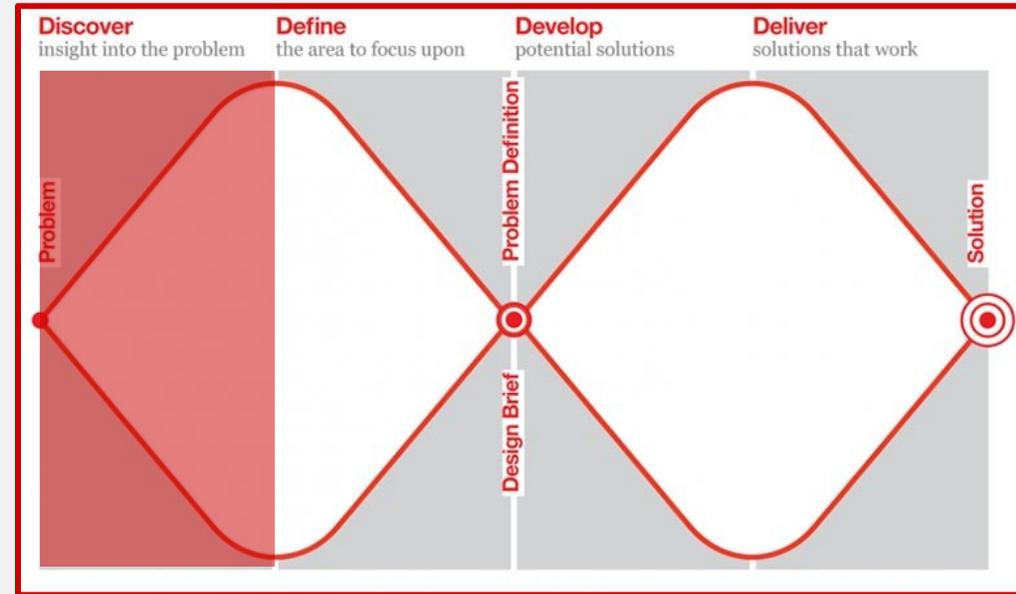
Name:



stage 1
DISCOVER



DISCOVER



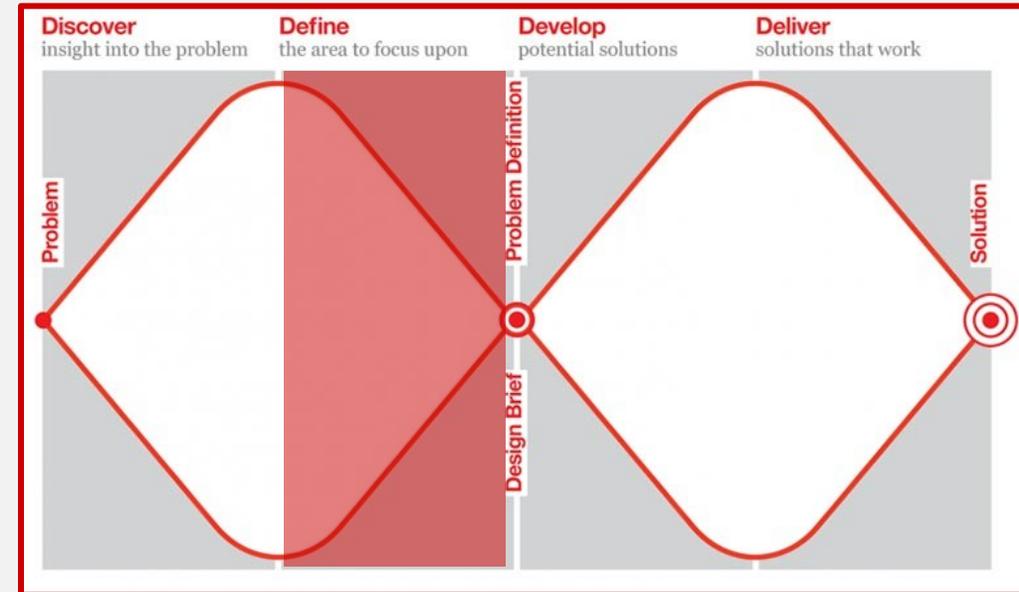
The start of a project is a period of discovery, gathering inspiration and insights, identifying user needs and developing initial ideas. It is the initial moment in which we will know the problem or challenge directly from the protagonists. In this stage we must start to open up or think about how things might be different.



stage 2
DEFINE



DEFINE



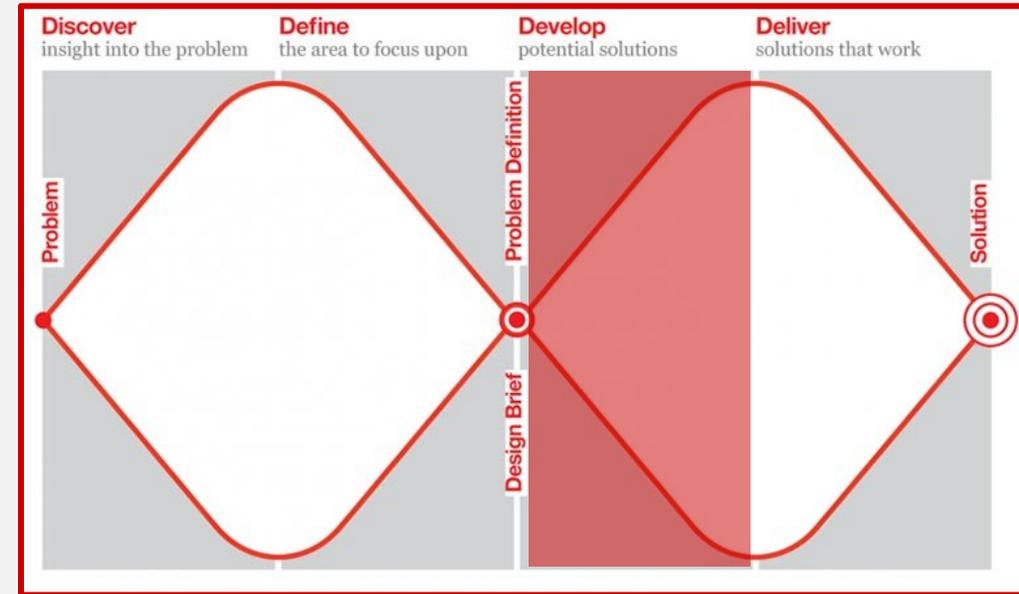
The second quarter represents the definition phase, in which designers try to make sense of all the possibilities identified in the Discover phase. This stage acts as a filter where the review, selection and discarding of ideas takes place. It must be a very collaborative process in which the findings of the Discover stage are analyzed, defined and refined.



stage 3
DEVELOP



DEVELOP



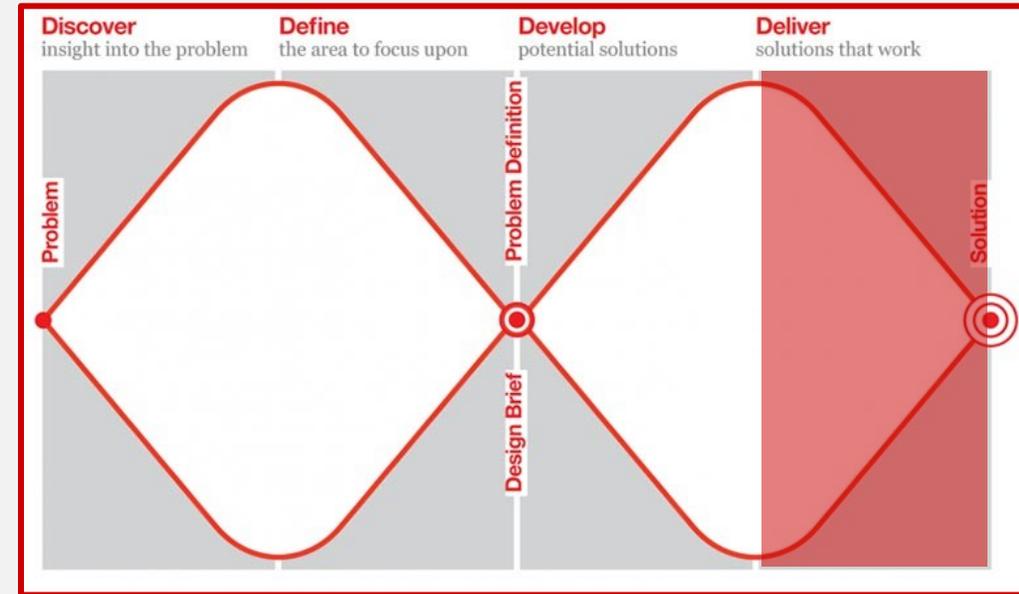
The third quarter marks a period of development where solutions are created, prototyped, tested and iterated. This process of trial and error helps designers to improve and refine their ideas.



stage 4
DELIVER



DELIVER



The final quarter of the double diamond model is the Deliver phase, where the resulting product or service is finalised and launched.



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Write about the ECOOPE experience

& READ YOUR ANSWERS
ON OUR BLOG! SEND TO:

ecoope

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VALNALÓN PILOT
STUDENT'S NAME AND CENTRE

DATE: _____ (DAY # 1)

1) Give the day a creative title

2) What have you learned today?

3) Which dynamics have been used?

4) What has shocked you most?

5) How do you think today's session has contributed to helping you in your future career?

6) Share a photo of the day with us (please attach 1 to 3 photos in .jpg)

7) Rate today's experience (from 1 to 5)

★★★★★

SEND THIS DOCUMENT TOGETHER WITH YOUR PHOTOS TO: press@ecoope.eu

press@ecoope.eu

Show off & mention your school!

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I'm a pioneer! 🚀

Future co-operative
entrepreneur

Co-ops rock!

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