



eccoope

YOUTH COOPERATIVE
eNTREPRENEURSHIP

Evaluation methodology & tool

Minna Hämäläinen, Lappeenranta University of Technology

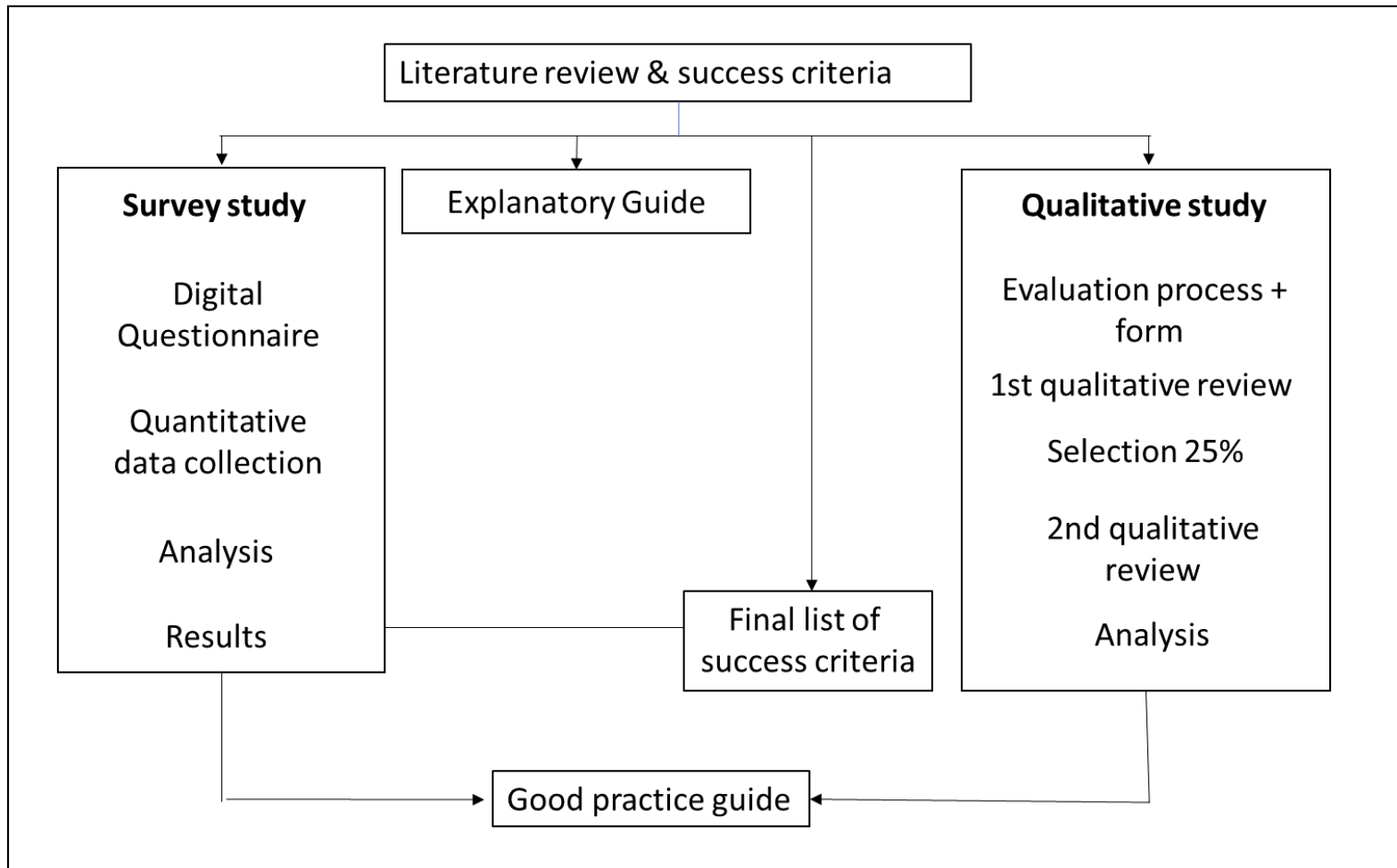
Co-operative entrepreneurship: a tool for a sustainable, viable future

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Co-funded by
the European Union



●●● Evaluation methodology



Digital Questionnaire

- Evaluation tool for best cooperative entrepreneurial training programs in secondary school and university education
- ECOOPE digital questionnaire consists of 33 questions and it was available at ECOOPE project website
- The questionnaire consists of issues related to the following themes:
 - program information
 - learning objectives of program
 - content, methods and tools used in program
 - program's learning outcomes
 - impacts of the program
- 47 answers analyzed

WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM?

Consider your program and choose 4 most important and 4 least important objectives

| <i>Increasing the understanding of cooperatives</i> | Secondary (n=19) | | University (n=28) | |
|---|------------------|-----------------|-------------------|-----------------|
| | Most important | Least important | Most important | Least important |
| Cooperative values and principles | 18 | 0 | 18 | 3 |
| Legislation and norms of cooperatives | 6 | 8 | 8 | 12 |
| Cooperative's socio-economic role | 9 | 3 | 15 | 8 |
| Economic management and business of cooperative | 10 | 6 | 13 | 9 |
| Different cooperative types | 5 | 7 | 9 | 12 |
| Social responsibility | 15 | 2 | 7 | 7 |
| Corporate governance in relation to a cooperative | 6 | 5 | 11 | 11 |
| Managing cooperatives | 8 | 6 | 9 | 5 |
| External stakeholder management | 1 | 12 | 3 | 15 |
| Marketing | 5 | 9 | 5 | 14 |
| Communication in networks | 4 | 8 | 9 | 16 |

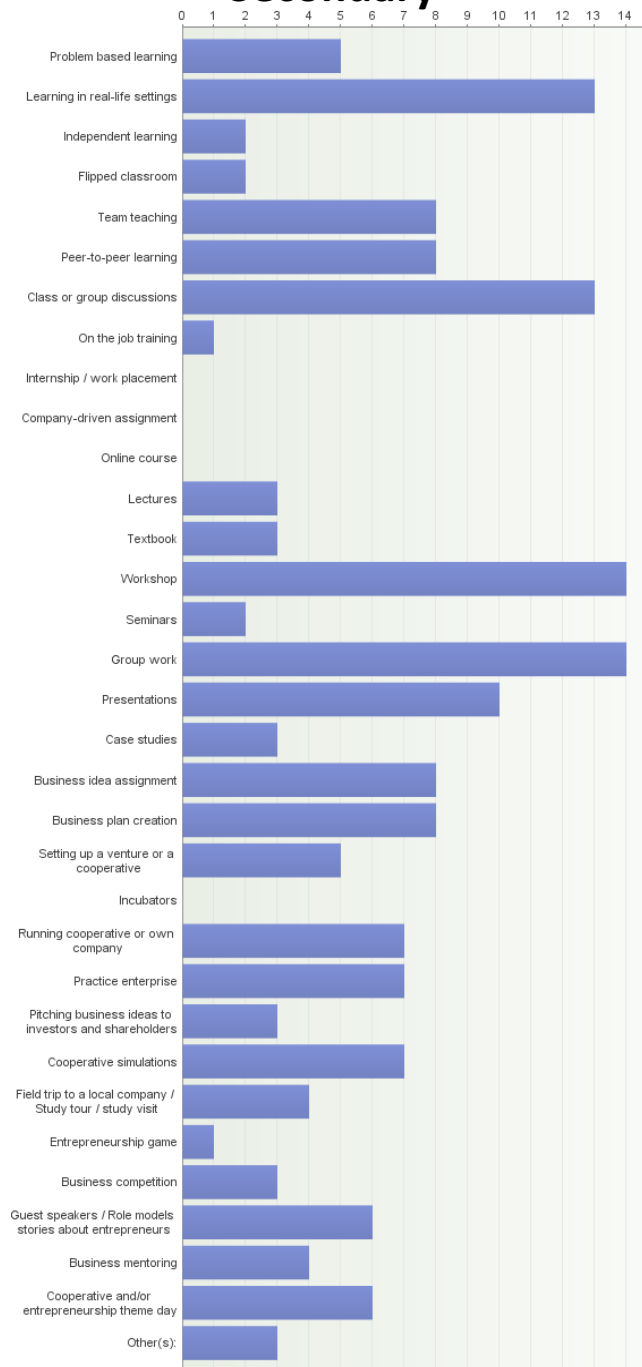
| WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM? Consider your program and choose 4 most important and 4 least important objectives | | | | |
|---|------------------|-----------------|-------------------|----------------|
| <i>Increasing entrepreneurship and entrepreneurial competences/business skills</i> | Secondary (n=19) | | University (n=28) | |
| | Most important | Least important | Most important | Leas important |
| Entrepreneurship knowledge and identity | 16 | 1 | 9 | 8 |
| Creativity & innovation | 11 | 4 | 18 | 2 |
| Creating new business | 7 | 7 | 8 | 9 |
| Entrepreneurial networks | 8 | 6 | 10 | 10 |
| Increasing belief in one's abilities (self-efficacy, etc.) | 13 | 0 | 14 | 8 |
| Entrepreneurial mind-set and attitude | 9 | 4 | 10 | 4 |
| Taking the initiative | 13 | 1 | 5 | 8 |
| Perseverance | 6 | 5 | 7 | 6 |
| Coping with uncertainty, ambiguity and risk | 6 | 6 | 14 | 6 |
| Exploiting opportunities | 6 | 6 | 8 | 8 |
| Product development | 2 | 11 | 3 | 20 |
| Marshalling resources | 4 | 10 | 4 | 16 |
| | | | | |

WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM?

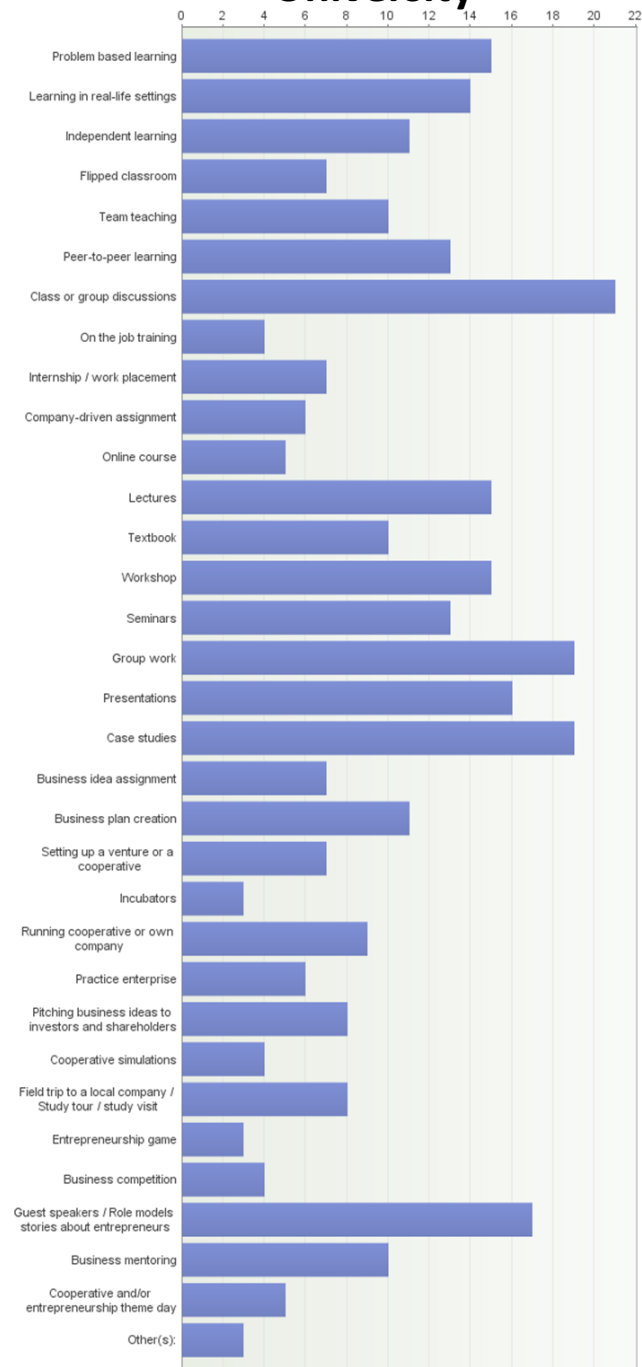
Consider your program and choose 4 most important and 4 least important objectives

| <i>Increasing employability skills</i> | Secondary (n=19) | | University (n=28) | |
|---|------------------|-----------------|-------------------|-----------------|
| | Most important | Least important | Most important | Least important |
| Gain professional experience | 5 | 10 | 12 | 6 |
| Build impressive resumes | 2 | 21 | 3 | 12 |
| Receive job offers | 0 | 17 | 1 | 13 |
| Project management (to plan, to organize, to control resources to achieve specific goals; to manage a project office) | 11 | 6 | 12 | 1 |
| To lead and manage people in an organization | 6 | 7 | 9 | 6 |
| Ability to learn and adapt | 9 | 0 | 18 | 3 |
| Communication | 10 | 2 | 4 | 2 |
| Teamwork | 14 | 1 | 16 | 1 |
| Problem solving and decision-making | 10 | 0 | 17 | 2 |
| Time management | 3 | 5 | 0 | 5 |
| Taking responsibility for self | 8 | 4 | 8 | 3 |
| Financial management | 4 | 9 | 3 | 7 |
| Financial and economic literacy | 7 | 13 | 5 | 10 |
| other | 2 | 3 | 2 | 1 |

Secondary



University





THANKS! // ¡GRACIAS!