

# **Evaluation methodology & tool**

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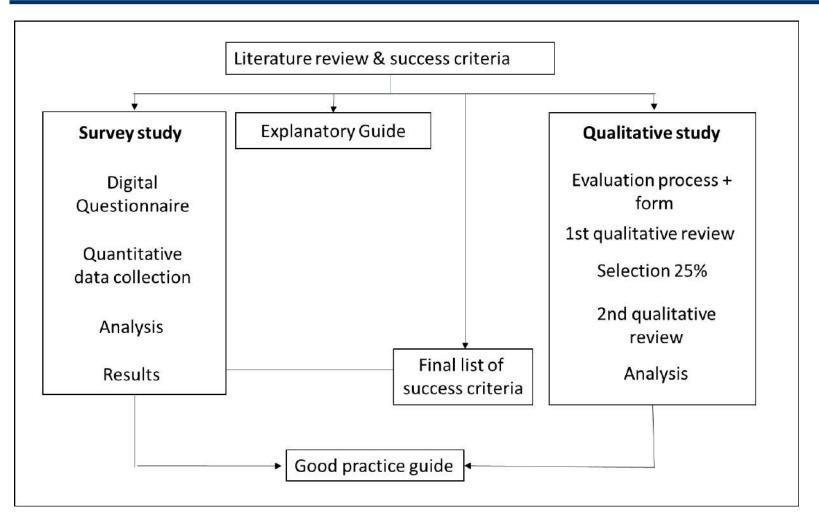
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### Evaluation methodology





### Digital Questionnaire

- Evaluation tool for best cooperative entrepreneurial training programs in secondary school and university education
- ECOOPE digital questionnaire consists of 33 questions and it was available at ECOOPE project website
- The questionnaire consists of issues related to the following themes:
  - program information
  - learning objectives of program
  - content, methods and tools used in program
  - program's learning outcomes
  - impacts of the program
- 47 answers analyzed

#### WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM?

Consider your program and choose 4 most important and 4 least important objectives

Increasing the understanding of cooperatives	Seconda	ary (n=19)	University (n=28)		
		Least important	Most important	Least important	
Cooperative values and principles	18	0	18	3	
Legislation and norms of cooperatives	6	8	8	12	
Cooperative's socio- economic role	9	3	15	8	
Economic management and business of cooperative	10	6	13	9	
Different cooperative types	5	7	9	12	
Social responsibility	15	2	7	7	
Corporate governance in relation to a cooperative	6	5	11	11	
Managing cooperatives	8	6	9	5	
External stakeholder management	1	12	3	15	
Marketing	5	9	5	14	
Communication in	4	8	9	16	

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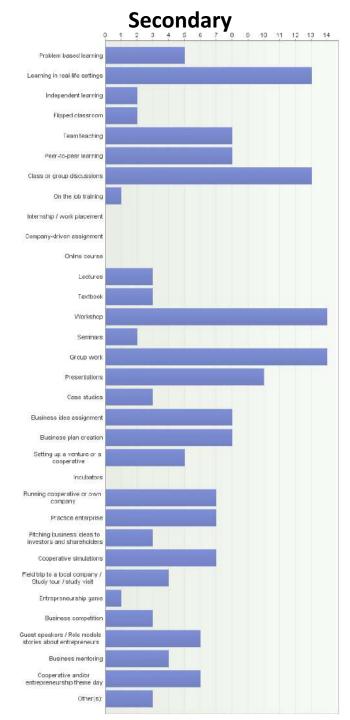
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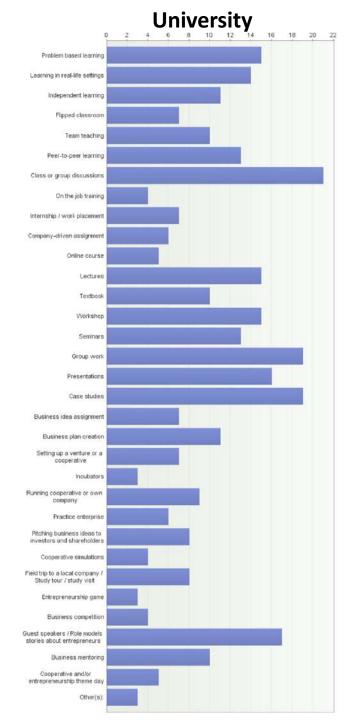
Increasing entrepreneurship and entrepreneurial competences/business skills	Secondary (n=19)		University (n=28)		
	Most important	Least important	Most important	Leas important	
Entrepreneurship knowledge and identity	16	1	9	8	
Creativity & innovation	11	4	18	2	
Creating new business	7	7	8	9	
Entrepreneurial networks	8	6	10	10	
Increasing belief in one's abilities (self-efficacy, etc.)	13	0	14	8	
Entrepreneurial mind-set and attitude	9	4	10	4	
Taking the initiative	13	1	5	8	
Perseverance	6	5	7	6	
Coping with uncertainty, ambiguity and risk	6	6	14	6	
Exploiting opportunities	6	6	8	8	
Product development	2	11	3	20	
Marshalling resources	4	10	4	16	

#### WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM?

Consider your program and choose 4 most important and 4 least important objectives

Increasing employability skills	Secondary (n=19)		University (n=28)	
	Most important	Least important	Most important	Least important
Gain professional experience	5	10	12	6
Build impressive resumes	2	21	3	12
Receive job offers	0	17	1	13
Project management (to plan, to organize, to control resources to achieve specific goals; to manage a project office)	11	6	12	1
To lead and manage people in an organization	6	7	9	6
Ability to learn and adapt	9	0	18	3
Communication	10	2	4	2
Teamwork	14	1	16	1
Problem solving and decision-making	10	0	17	2
Time management	3	5	0	5
Taking responsibility for self	8	4	8	3
Financial management	4	9	3	7
Financial and economic literacy	7	13	5	10
other	2	3	2	1





## THANKS! // ¡GRACIAS!