

# eccoope

YOUTH COOPERATIVE  
eNTREPRENEURSHIP

## Evaluation methodology & tool

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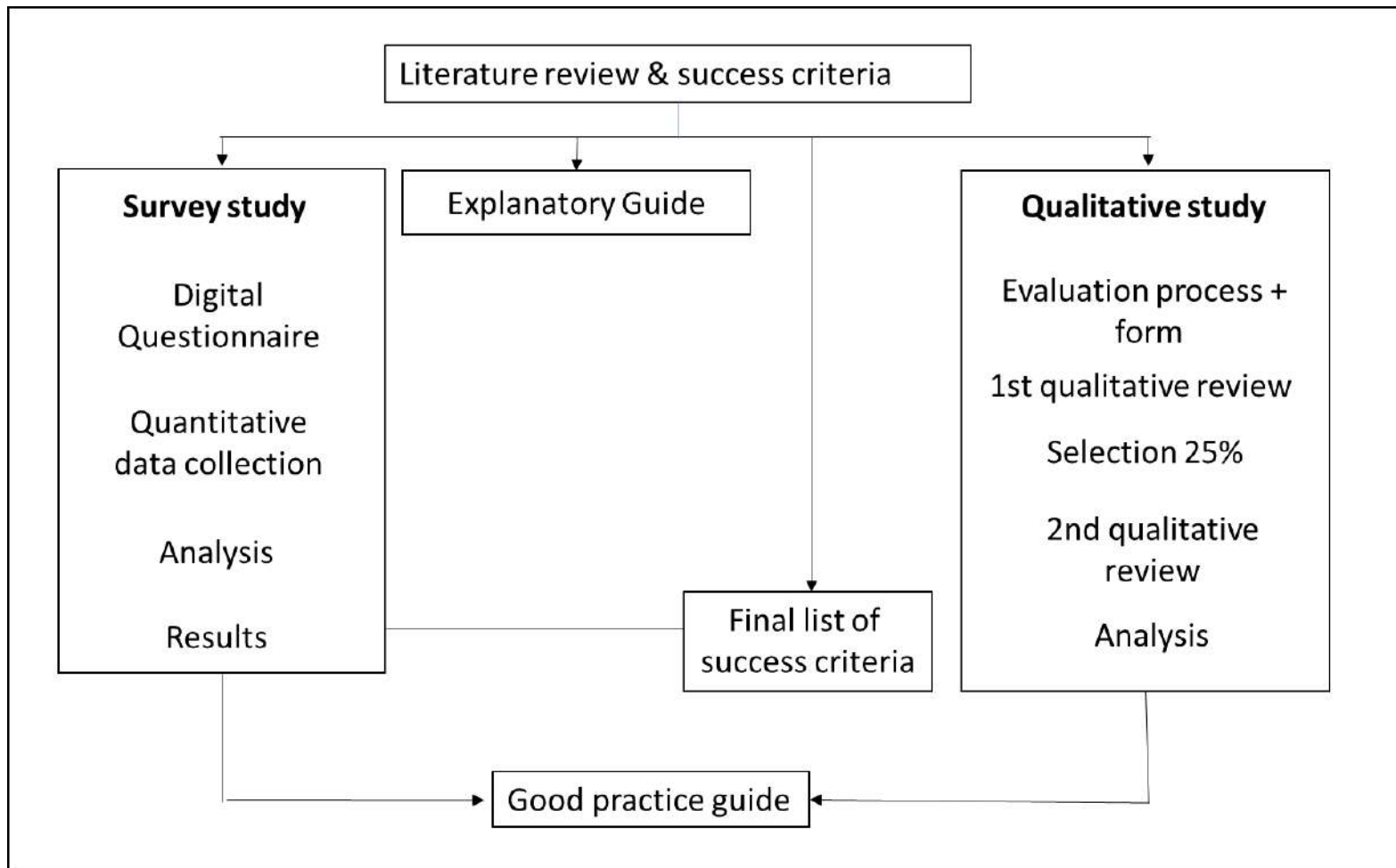
Co-operative entrepreneurship: a tool for a sustainable, viable future

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# ●●● Evaluation methodology



## **Digital Questionnaire**

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- Evaluation tool for best cooperative entrepreneurial training programs in secondary school and university education
- ECOOPE digital questionnaire consists of 33 questions and it was available at ECOOPE project website
- The questionnaire consists of issues related to the following themes:
  - program information
  - learning objectives of program
  - content, methods and tools used in program
  - program's learning outcomes
  - impacts of the program
- 47 answers analyzed

# WHAT KIND OF LEARNING OBJECTIVES ARE SET FOR THE PROGRAM?

Consider your program and choose 4 most important and 4 least important objectives

| <i>Increasing the understanding of cooperatives</i> | Secondary (n=19) |                 | University (n=28) |                 |
|---|------------------|-----------------|-------------------|-----------------|
|   | Most important   | Least important | Most important    | Least important |
| Cooperative values and principles                   | 18               | 0               | 18                | 3               |
| Legislation and norms of cooperatives               | 6                | 8               | 8                 | 12              |
| Cooperative's socio-economic role                   | 9                | 3               | 15                | 8               |
| Economic management and business of cooperative     | 10               | 6               | 13                | 9               |
| Different cooperative types                         | 5                | 7               | 9                 | 12              |
| Social responsibility                               | 15               | 2               | 7                 | 7               |
| Corporate governance in relation to a cooperative   | 6                | 5               | 11                | 11              |
| Managing cooperatives                               | 8                | 6               | 9                 | 5               |
| External stakeholder management                     | 1                | 12              | 3                 | 15              |
| Marketing   | 5                | 9               | 5                 | 14              |
| Communication in networks                           | 4                | 8               | 9                 | 16              |

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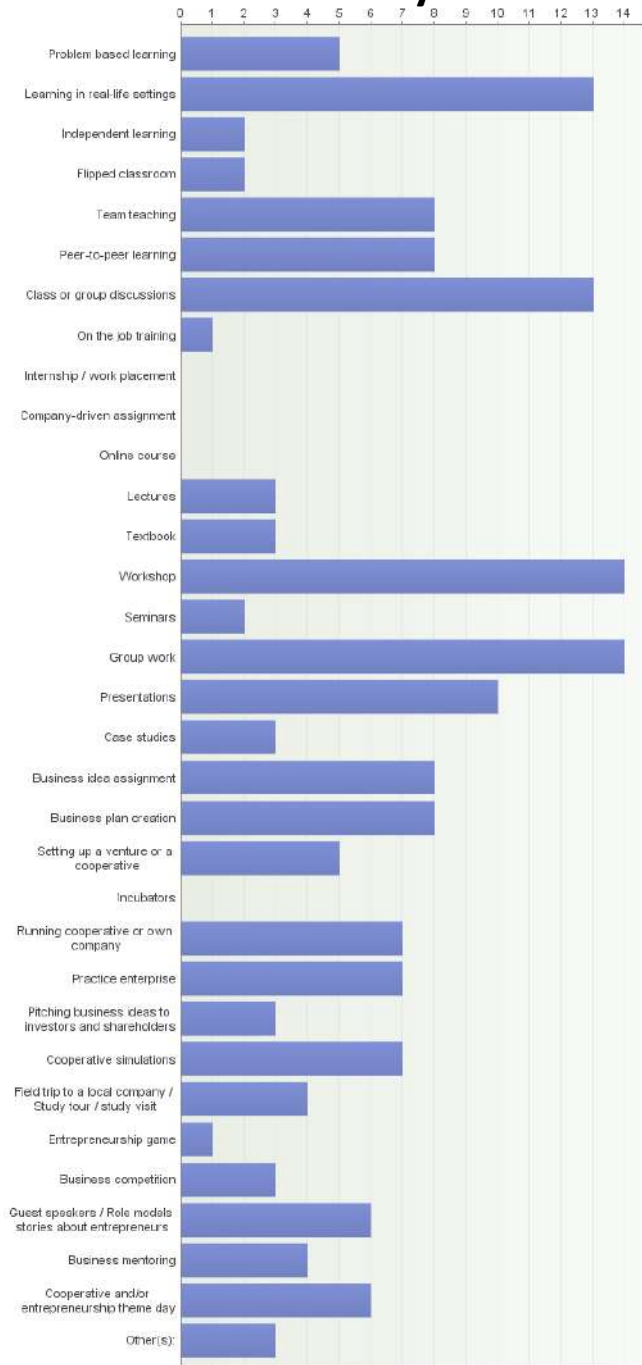
| <i>Increasing entrepreneurship and entrepreneurial competences/business skills</i> | Secondary (n=19) |                 | University (n=28) |                |
|--|------------------|-----------------|-------------------|----------------|
|  | Most important   | Least important | Most important    | Leas important |
| Entrepreneurship knowledge and identity  | 16               | 1               | 9                 | 8              |
| Creativity & innovation  | 11               | 4               | 18                | 2              |
| Creating new business  | 7                | 7               | 8                 | 9              |
| Entrepreneurial networks   | 8                | 6               | 10                | 10             |
| Increasing belief in one's abilities (self-efficacy, etc.)                         | 13               | 0               | 14                | 8              |
| Entrepreneurial mind-set and attitude  | 9                | 4               | 10                | 4              |
| Taking the initiative  | 13               | 1               | 5                 | 8              |
| Perseverance   | 6                | 5               | 7                 | 6              |
| Coping with uncertainty, ambiguity and risk  | 6                | 6               | 14                | 6              |
| Exploiting opportunities   | 6                | 6               | 8                 | 8              |
| Product development  | 2                | 11              | 3                 | 20             |
| Marshalling resources  | 4                | 10              | 4                 | 16             |

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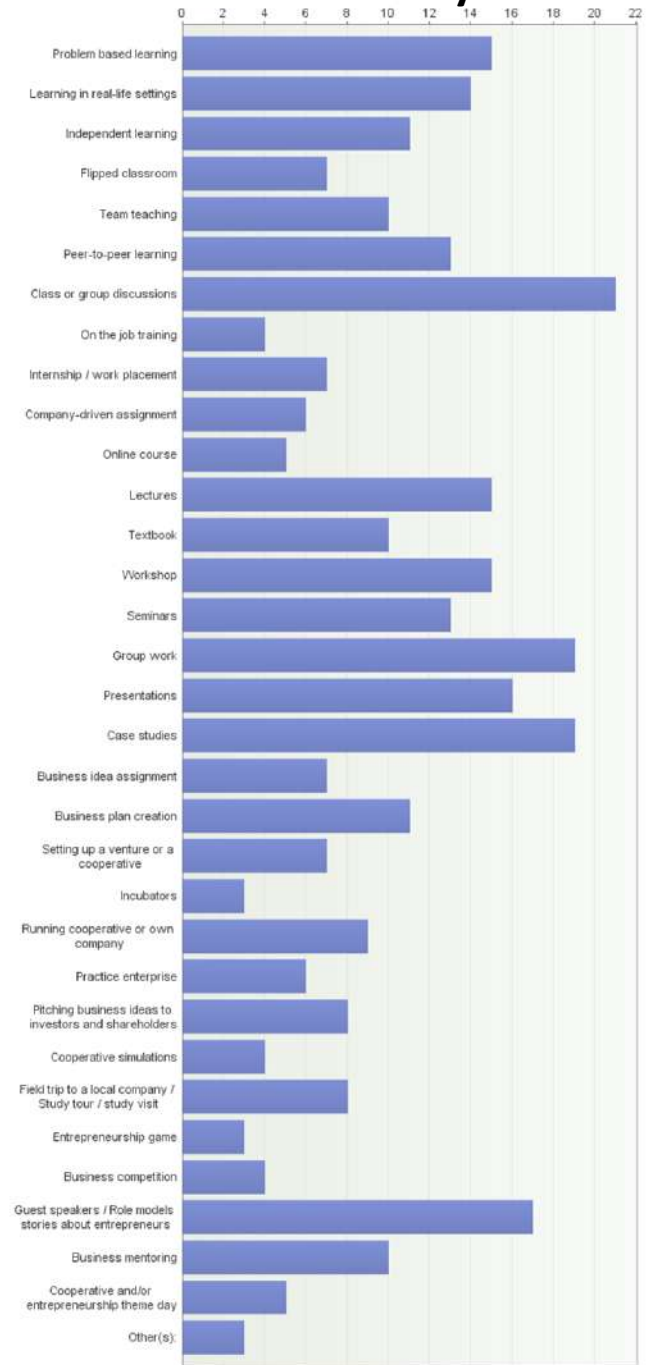
Consider your program and choose 4 most important and 4 least important objectives

| <i>Increasing employability skills</i>  | Secondary (n=19) |                 | University (n=28) |                 |
|---|------------------|-----------------|-------------------|-----------------|
|   | Most important   | Least important | Most important    | Least important |
| Gain professional experience  | 5                | 10              | 12                | 6               |
| Build impressive resumes  | 2                | 21              | 3                 | 12              |
| Receive job offers  | 0                | 17              | 1                 | 13              |
| Project management (to plan, to organize, to control resources to achieve specific goals; to manage a project office) | 11               | 6               | 12                | 1               |
| To lead and manage people in an organization  | 6                | 7               | 9                 | 6               |
| Ability to learn and adapt  | 9                | 0               | 18                | 3               |
| Communication   | 10               | 2               | 4                 | 2               |
| Teamwork  | 14               | 1               | 16                | 1               |
| Problem solving and decision-making   | 10               | 0               | 17                | 2               |
| Time management   | 3                | 5               | 0                 | 5               |
| Taking responsibility for self  | 8                | 4               | 8                 | 3               |
| Financial management  | 4                | 9               | 3                 | 7               |
| Financial and economic literacy   | 7                | 13              | 5                 | 10              |
| other   | 2                | 3               | 2                 | 1               |

## Secondary



## University





**THANKS! // ¡GRACIAS!**