

CO-OPERATIVE ENTREPRENEURSHIP:

A tool for a sustainable, viable future

INTERNATIONAL EVENT
SANTANDER | SPAIN
June 21 & 22, 2018

Guillermo Gómez Laá Room

Faculties of Law and
Economics and
Business Studies



Co-funded by the
European Union

About ECOOPE

The Entrepreneurial Co-operative Experience (ECOOPE) promotes the co-operative business model among young future entrepreneurs to improve their future careers, be it as employees or as future social entrepreneurs, especially in those countries with high rates of unemployment.

ECOOPE is co-funded by the European Union and involves eight institutions from five European countries with expertise in either entrepreneurship education or the cooperative model:

- CISE (Santander International Entrepreneurship Centre) and the University of Cantabria -leading partners- and Valnalón | Spain
- Co-operative College | UK
- EURICSE (European Research Institute on Cooperative and Social Enterprises) | Italy
- LUT (Laappenranta University of Technology) | Finland
- PEEP (Policy Experimentation and Evaluation Platform) and the University of Porto | Portugal

Let's "spread the coop" and benefit from the co-operative values for a more sustainable and viable future.

Thank you,

FEDERICO GUTIÉRREZ-SOLANA

Director, CISE (Santander International Entrepreneurship Centre) - Project Coordinator

"COOPERATIVE ENTREPRENEURSHIP: A TOOL FOR A SUSTAINABLE, VIABLE FUTURE"

Guillermo Gómez Laá Room | 2nd Floor | Faculty of Economics, Business Studies and Law
University of Cantabria | Santander (Spain)

Day 1 | Thu, June 21

16:30 Registration & coffee

16:50 Official welcome and Introduction to agenda

17:10 The co-operative business model: more stable, competitive and decent work |
Andrea Dávila, OIT, Cooperative Unit

17:30 Introduction to ECOOPE | Project overview and goals | José C. Ceballos, CISE

17:40 Presentation of ECOOPE's methodology evaluation tool // Minna Hämäläinen, LUT

18:00 Roundtable: "Co-operative entrepreneurship: a tool for a sustainable, viable future"

- Moderator: Sarah Alldred, Co-operative College
- María Ubarretxena, Mayor of Arrasate-Mondragon
- Cynthia Lynn Giagnocavo, President of the ICA European Research Board
- Laura Ferri, Secondary Ed. teacher, Entrepreneurship and Social Economy
- Elena Badeanschi, Federazione Cooperazione Trentina

Day 2 | Fri, June 22

09:00 Introduction to agenda

09:05 Presentation of ECOOPE's Good Practice Guide | Dana T. Redford, PEEP

09:35 Good practice expert panel and ECOOPE Awards

- Moderator: Ilana Gotz, EURICSE
- Adoración Mozas, University of Jaén (Spain)
 - Richard Hull, Goldsmiths College, University of London (England)
 - Martin Strauss, Schülergenossenschaften (Germany)

10:20 Coffee & networking

10:40 Workshop: Lean start-up as a tool to solve co-operative challenges | Néstor Guerra
and Aday Guerra

12:40 ECOOPE Secondary education pilot | Javier Vallina (Valnalón) and Cristina Soutinho
(PEEP) + participants

13:10 ECOOPE Higher Education Pilot pilot | José Carlos Ceballos (CISE) and João J. Pinto
Ferreira (Universidade do Porto) + participants

13:40 Closing (End of event: 14:00)

SPEAKERS & PARTICIPANTS

María Ubarretxena



Mayor of Arrasate/Mondragón,
home to Mondragón
Corporation

Cynthia L. Giagnocavo



President of the Board of ICA
(International Cooperative
Alliance) European Research

Elena Badeanschi



European Project Mgr FTC
(Federazione Trentina della
Cooperazione)

Laura Ferri



Master Secondary Education
Teacher Training UOC (Open
University Catalonia)

Adoración Mozas



President of Centro Internacional
de Investigación sobre Economía
Pública, Social y Cooperativa
(CIRIEC) Spain

Richard Hull



Lecturer & Director
MA Social Entrepreneurship at
Goldsmiths University of
London

Martin Strauss



Professor at HLA Gernsbach
Students' cooperatives
promoter

Andrea Dávila



Technical projects on
Cooperatives at ILO
(International Labour
Organisation)

Néstor Guerra



Entrepreneur, Business School
Professor and Lean Startup
specialist

SPEAKERS & PARTICIPANTS

Aday Guerra



Entrepreneur, trainer specialist
in Lean Startup and
agile methodologies

Sarah Alldred



Projects Development
Manager
Co-operative College UK

Ilana Gotz



World Co-op Monitor at EURICSE
(European Research Institute on
Cooperatives and Social
Enterprises)

Minna Hämäläinen



Junior Researcher, Project
Manager at Lappeenranta
University of Technology (LUT)

Cristina Soutinho



Secondary Education
Advisor, expert in
entrepreneurial education

Dana T. Redford



Expert in entrepreneurship and
public policies, social inclusion
and sustainability. President of
PEEP

Javier Vallina



Expert in Secondary Education,
Coordinator of the
Entrepreneurial Education
Program in Valnalón

João José Pinto



Master Program Director
MIETE, University of Porto

José C. Ceballos



ECOOPE's Project Manager
(CISE)

CO-OPERATIVE ENTREPRENEURSHIP

A TOOL FOR A SUSTAINABLE, VIABLE FUTURE



ABOUT THE EVENT

Learn how to implement and share the benefits of the cooperative business model and the strategies to make it an agile process to grow: Spread the co-op.

Who is this event addressed to?

- 1) Secondary and Higher Education Institutions
- 2) Cooperatives and Social Economy Platforms
- 3) Future entrepreneurs
- 4) Individuals interested in learning more about social economy

what you get

DIDACTIC RESOURCES

- Receive our Good Practice Guide of European cooperative education initiatives
- Apply the ECOOPE evaluation tool in your organisation
- Workshop on lean start-up for co-ops and socents

INSPIRATION

- Ecoope Pilot training programme implementation
- Roundtable on cooperative entrepreneurship
- Learn from real experiences

NETWORKING

- European attendants from different backgrounds
- Synergy creation, relationships building
- Go a step further and connect!



WHY SANTANDER?

CISE & THE UNIVERSITY OF CANTABRIA

CISE boosts the creation of start-ups through innovative training and entrepreneurship support programmes that make use of agile methodologies and hands-on experience.

CISE opened in 2012 within Cantabria International Campus as a result of the agreement between the University of Cantabria, the Government of Cantabria and Banco Santander through Santander Universidades.

ENTREPRENEURSHIP



NETWORKING



EDUCATION



ART

Discover Miró's sculptures in the exhibition at Botín Centre, Palacio de la Magdalena royal summer residence or Altamira Prehistoric Caves.



LANDSCAPE

Enjoy a walkable city surrounded by green and blue, and located in one of the most beautiful bays of the world.



CUISINE

The north of Spain is well-known by its cuisine: enjoy our local gastronomy and don't forget to taste our typical deserts: "sobaos" and "quesadas".

register here

youth.ecoope.eu/event

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